

# Totam Seeds is elevating its strategy!



Since our acquisition by Mitsui & Co in 2020 and the continuous collaboration with Prominent Group, we have witnessed a decisive growth of Totam Seeds: the team has expanded and strengthened thanks to the entry of highly experienced colleagues and new talents; our varieties have aroused a continuous increasing interest worldwide.

We see ourselves now entering the second phase of our journey which has, as its main objective, making Totam Seeds the partner that every tomato grower would like to have.

Of course, it is an ambitious goal. We firmly believe that the success of our customers determines our success: therefore, we strive every day to develop innovative, high-quality varieties with characteristics that create high demand from the modern consumer.

"One step at a time  
is all it takes to get you there "




We asked ourselves if it is only the product that makes the difference, and the answer is no!

We want to provide our customers with the best professional support a seed company can offer: respect, trust, fairness, and reliability are the pillars, together with our knowledge of the product and market, our decades of experience, so that the choice of the variety, is the most suitable one to meet our customer's needs.

With this in mind, Fulvio Berton, now takes on the role of product development and sales for some of the strategic markets of Totam Seeds, to improve and enhance the intimate customer service we intend to build, by leveraging from his deep experience.

In the meantime, the search for a local General Manager has start with the aim of further strengthening the organization, harmonizing all our activities starting from breeding, trials, seed production, customer service etc.

We are excited about the future that we can shape together with our global customers ..... stay tuned!



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